

Reference Guide

 <p>add via MLS</p>	<h3>Populate Your Website With Properties</h3> <p>This is the easiest way to start getting visitors to your website. We broadcast all featured properties that you choose to enter for the purpose of creating impressions all across the internet. Entering properties of fellow agents within and outside of your organization will compliment your efforts.</p>
 <p>mls settings</p>	<h3>Add Your Local MLS To Your Website</h3> <p>Enter a link under "MLS settings", usually provided by your MLS in order to display all properties in your market. For the nicest search in the entire market that includes giving your clients abilities to save searches, and you to view what your clients have searched for, you can choose our IDX ready product (if offered) or a partner company's search. For more details about IDX email support.</p>
 <p>search engine optimization</p>	<h3>Optimize Your Website For All Major Search Engines</h3> <p>Search Engine optimizing is critical to announcing to the search engines that you have arrived. Follow the steps under the "Search Engine Optimizing" section of your control panel. For more details please see the SEO Guide that was sent to you at the same time as this email.</p>
 <p>manage pages</p>	<h3>Create Custom Content Specified To Your Specialties</h3> <p>Create additional pages under "Manage Pages". These should be informational pages and pages designed to entice the visitor to leave information, so that you may contact. Examples include Free Relocation Kit, FSBO's list here free, Hillcrest Golf Course, specific information about your area, and pages to explain the areas that you have extensive knowledge in.</p>
 <p>manage blog</p>	<h3>Regularly Update Your Blog</h3> <p>If you want to see your Search Engine ranking skyrocket without having to spend one cent, this tool is your new best friend. Go to "Manage Blog" and you will find fully integrated blogs on our website that are search engine friendly and will get you noticed. If you can find the time to update this regularly there is no more cost effective way than this. Plus, it gives your clients info when they get to your page. For an example of what to blog about in real estate, click here.</p>
 <p>seller's report</p>	<h3>Seller's Status Report</h3> <p>Provide your clients who list with you the unique opportunity to see real-time stats on how their listing is progressing on your site. They can view vital statistics such as, number of times their listing has been viewed by a possible buyer or how many showings have been scheduled for their listing. It will even automatically email them a weekly report.</p>
 <p>edit welcome</p>	<h3>Give Your Front Page Your Own Personal Flair</h3> <p>Even though there is a default welcome message already on your site, go ahead and take some time to write a short message to your clients that is custom to what you offer to your clients. You can even use what we've given you as a start.</p>
	<h3>Customization</h3> <p>What good is all of this amazing info on your website if your don't catch your visitors eyes quickly enough to make them stay and read it? Professional Customization is a great step to put your website over the top, and keep visitors on your site when they arrive. Not to mention, you'll always find the lowest prices in the industry. For examples of some of our custom work, click here.</p>
	<h3>Tell Your Associates</h3> <p><u>Want to get your website absolutely free?</u> For every valid client that you send our way, we will give you <u>1 month free</u>. If that client activates with us, we will give you two more months (<u>a total of 3</u>). You can very easily <u>pay for your entire next year with just 4 referrals</u>. Make sure to take advantage of this wonderful opportunity.</p>

